



QUAYSIDE

LIVERPOOL | UNITED KINGDOM

GREAT ADVENTURES START HERE.



QUAYSIDE

LIVERPOOL | UNITED KINGDOM



AT THE CENTRE OF UK'S SECOND LARGEST REGIONAL  
ECONOMY, WITH STRENGTHS IN BUSINESS, LOGISTICS,  
TOURISM, CREATIVE AND TECHNOLOGIES.

# THE CITY OF LIVERPOOL

A world-class tourist and business destination

## WORLD CLASS TOURIST & BUSINESS DESTINATION

Liverpool is an exciting and vibrant city and world-class centre for investment and commerce. Liverpool is a truly exceptional place to work and live, offering both contemporary and classic architecture, unique centres of learning, an impressive cultural legacy and incredible shopping, sport and nightlife. Unparalleled financial investment and excellent links to international markets make it the perfect location for growing businesses.

As a place to trade and invest, Liverpool is at the centre of the UK's second largest regional economy, strongly connected to global markets. Liverpool has enjoyed a long and prosperous relationship with China over hundreds of years. The city is twinned with Shanghai and is home to Europe's oldest China town and Chinese community. The relationship is now stronger than ever and has the potential to grow even further as partners create and capitalise on new opportunities.



**TOP 3**

Tourist city in the UK 2018



**75 MILLION**

tourists visit Liverpool annually, spending £3.64 billion



**2 HOURS**

to London





**34 MINS DRIVE**  
to Manchester



14 hours via  
**MANCHESTER  
TO HONG KONG**



**OVER 50  
UK CITIES**  
by rail





Since 2008, when it was named European Capital of Culture, Liverpool has enjoyed substantial investment and growth. Tourists from all corners of the globe discover a huge selection of thriving restaurants, hotels and wine bars, as well as the biggest variety of museums, galleries and theatres outside London. With several prestigious universities, the city is also home to a student population of over 70,000, including the highest proportion of overseas students in the UK.







# LIVERPOOL

OFFERS A COMPELLING  
OFFER TO INVEST  
AND GROW



*Liverpool Football Club*



*Wheel of Liverpool and Echo Arena*



*Hometown of The Beatles*

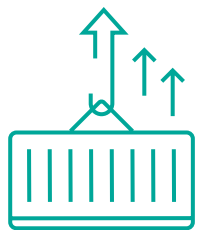
# BOOMING ECONOMY



## A THRIVING REGIONAL ECONOMY

Liverpool is at the centre of the UK's second largest regional economy with access to six million customers, an economy worth more than £121 billion and 252,000 businesses. With strong connection to the global markets, Liverpool's regional economy is one of the fastest growing in England, according to the latest Government data. In the last decade Liverpool recorded a 39% increase in output.

More than 800 years of trade is etched in Liverpool's DNA. With strengths in automotive, ports and logistics, business services, creative and digital, life sciences and low carbon technologies, Liverpool offers the right environment to grow, and a compelling offer for investors.



**727,000 TEUS**

containers throughout in 2016,  
the capacity will be increased to

**1,327,000 TEUS**

after Liverpool 2 Container  
Terminal program

## Liverpool named UK'S LEADING LOCATION

for New Business with  
7,000 new jobs by 2020



Life Sciences worth

**£1.5 BILLION**

in products and services per year



HARVEY NICHOLS



SONY





# FUTURE DEVELOPMENTS

The Largest and most exciting regeneration project in the UK



## LIVERPOOL WATERS

+

## WIRRAL WATERS

= £10 billion investments and  
50,000 job opportunities in the next 30 years

Alongside the redevelopment of the Royal Liverpool Teaching Hospital additional investment in the city includes the £300m expansion plans of the Port of Liverpool, a major bridge project (£600m) creating a second crossing of the Mersey.

The significant £5.5 billion mixed-use regeneration Liverpool water scheme and £4.5 billion Wirral Water scheme are the **LARGEST** and **MOST EXCITING** regeneration project in the UK.

MORE INFO:



[www.liverpoolwaters.co.uk](http://www.liverpoolwaters.co.uk)  
[www.wirralwaters.co.uk](http://www.wirralwaters.co.uk)

## LIVERPOOL, A MAJOR CITY IN THE NORTHERN POWERHOUSE SCHEME TO FOCUS



Projects with a  
development value of

**£7 BILLION**

will be developed over  
the next decade

To become

## DIGITAL GATEWAY

of UK for 4<sup>th</sup> industrial  
revolution



## COMBINING AI

in shipping



45% of North American  
trade enters via Liverpool  
Visitor spend worth

**££64 BILLION**

to the local economy



J.P.Morgan

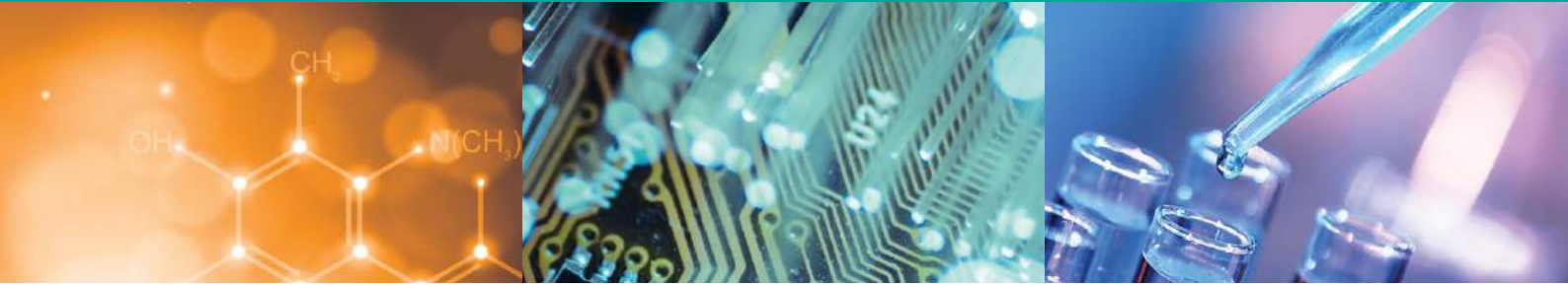




## KNOWLEDGE QUARTER

£1B Knowledge Quarter 240-acre Regeneration by 2028

Home to one of the largest academic & clinical campuses in the UK. Knowledge Quarter is to collaborate in a creative environment through exchange knowledge of science, health, technology, culture and education, new innovative businesses.



### FOUNDING BOARD MEMBERS:

- Liverpool School of Tropical Medicine
- The University of Liverpool
- Liverpool John Moores University
- The Royal Liverpool and Broadgreen University Hospitals NHS Trust
- Liverpool City Council
- Liverpool Vision
- The Hope Street Community Interest Company



**Altium**

**CitrusSuite**



**LIVERPOOL JOHN MOORES UNIVERSITY**



**MERSEY MARITIME**

**NHS**

**NORTHERN POWERHOUSE**

**Royal College of Physicians**

**UKSPA**  
BUILDING TECHNOLOGY BUSINESS

**UNIVERSITY OF LIVERPOOL**

**Unilever**



### LIVERPOOL SCIENCE PARK

Liverpool Science Park currently provides over 120,000 sq ft of high-specification office space and commercial laboratory space in the heart of KQ Liverpool. The newest wing of Innovation Centre 1 opened in March 2014 and houses an additional 40,000 sq ft of space and adds eleven new commercial laboratories, along with fit-for-purpose write-up accommodation, office space and meeting rooms. With the current buildings running at 90% occupancy we intend to work with the LSP management team to deliver a business case for a fourth innovation centre in Paddington Village with a specific focus on digital technology and healthcare.



### LIVERPOOL BIO INNOVATION HUB

In addition to state of the art laboratory units within the LBIH Bio Incubator, the Liverpool Bio Innovation Hub also houses an SME suite complete with a training room, open access laboratory, and seminar room; and the LBIH Biobank, which offers bespoke and archival collections from any patient cohort required, including cancer and non-cancer disease types, as well as healthy donors and a number of services, including but not limited to project management, histology services, and advanced analysis, such as next generation sequencing. Part of this £33m building will soon become the temporary home to the prestigious Royal College of Physicians, until their new building completes in Paddington Village in 2019.



### MATERIALS INNOVATION FACTORY

Materials Innovation Factory The £68m Materials Innovation Factory is a partnership between Unilever and the UoL and by combining one of the largest research-active companies with the strongest chemistry department in UK, it is set to be one of the most exciting developments of its kind in recent years. It will become a global leader in computer aided materials science and discovery.



### SENSOR CITY

Sensor City is a joint venture project between the UoL and LJMU which brings together knowledge and experience in sensor technology and houses and supports high-tech businesses working on sensor systems and applications. It aims to create 300 start-up businesses and 1,000 jobs over the next decade, as well as foster industry — academic collaborations. Sensor City will include a Technology Development Zone, an Open Innovation Lab, and offer coaching, business mentoring and access to funding. Both universities will support entrepreneurial talent to enable the translation of innovative ideas from bench to revenue, stimulating business growth regionally, nationally and ultimately internationally.



### LIVERPOOL LIFE SCIENCES ACCELERATOR

Located next to the new Royal Hospital and close to the LSTM, this purpose built Accelerator will have facilities for life science companies and is intended to support greater collaboration between the private sector, clinicians and researchers in the NHS. Its location is ideal: in close proximity to clinicians to facilitate a better understanding of patient/clinician needs, and to a clinical setting for testing new devices and medical technologies.



# TOP UNIVERSITIES



Liverpool John Moores University



The University of Liverpool



Hope University of Liverpool

Liverpool is a vibrant city and is home to over 70,000 students. The city has four universities that provide a wide variety of courses and research to students: the University of Liverpool, Liverpool John Moores University, Liverpool Hope University and Liverpool Institute of Performing Arts.

University owned accommodation for the three main universities accounts for nearly 25% of the total full time students. The demand currently outstrips the supply with 75% of students currently renting privately.

The rise in student rental prices has been driven by both a desire for better quality and a growing number of overseas students. This has led rent rise above the rate of inflation year on year over the past 10 years. With the expansion of the universities, it is estimated that the number of international students will increase by 15-20% over the next 5 years.

Since 2006 there has been a 53% rise in student rental. This has fuelled the rise in student focused investments.



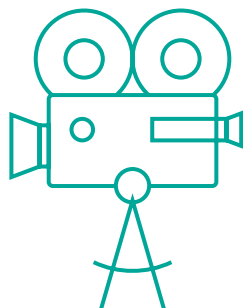
£300M Deepwater terminal takes

**95%**

of world's largest ships

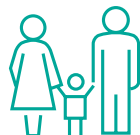
**MOST FILMED CITY**

in the UK outside of London



**876,000**

Population 2017



House Prices Are

**25% LESS THAN**

the UK average

## INVESTMENT HIGHLIGHTS

01

PRICE START FROM £98,235 (INCLUDE FURNITURE & ONE CAR PARK)

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02

SPACIOUS RESIDENTIAL 1-, 2-BED, PENTHOUSE APARTMENTS FROM 520 – 1,198 SQ.FT

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03

COMPLETED, TENANTED AND INCOME GENERATING (NOT OFF PLAN)

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04

2 MINS WALK TO TRAIN STATION

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05

STUNNING QUAYSIDE VIEW OVER LIVERPOOL CITY

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06

CLOSE TO £5.5B LIVERPOOL WATERS PROJECT. £300M NEW EVERTON FOOTBALL CLUB STADIUM & THE FAMOUS TITANIC HOTEL



NOT ALL CITIES ARE CREATED EQUAL.  
LIVERPOOL REALISES YOUR  
POTENTIAL AND UNLOCKS YOUR AMBITIONS





# QUAYSIDE

LIVERPOOL | UNITED KINGDOM







*Tobacco Wharf  
51 Commercial Road, Liverpool, L5 9XB*

## AREA MAP



### LIVERPOOL WATERS

A £5.5bn regeneration of historic docklands creating a world-class, mixed use waterfront quarter in central Liverpool.



### PROJECT JENNIFER

The £150m Project Jennifer regeneration aims to create 1,000 jobs providing 80,000 sq ft of new retail space.



### BUSINESS DISTRICT

Established in 2011 and represents more than 550 companies across the business heart of Liverpool city centre.



### THE KNOWLEDGE QUARTER

The education center of Liverpool is seeing a further £2bn of investment including a new underground railway station.



### BALTIC TRIANGLE

The creative district of Liverpool, this is the home of tec start-ups, art & design, restaurants, craft beer, and artisinal coffee.







## QUAYSIDE IS IN THE PERFECT CITY CENTRE LOCATION FOR BOTH STUDENTS AND PROFESSIONALS

Each residential apartment for sale comes with a modern fitted kitchen and bathroom throughout. The locality combined with quality creates the perfect demand from both students and young professionals working in the city.

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STEP INTO  
COMPLETE  
RELAXATION









COZY HOME  
FOR CREATIVE MIND











At **Quayside**, immerse yourself in a world that offers you tranquility at its finest. All 90 units in this stunning conversion comes with an impressive river view or a panoramic view of the city. Enjoy spacious interiors that lets natural wind and sunlight come through everyday. Find modern living inspired interiors that brings about a feeling of living in a warm and relaxing home.

**Quayside** offers the perfect balance between peaceful waterside living and access to central Liverpool.





# AN AWARD-WINNING DEVELOPER



## HALIFAX HOUSE

*Liverpool*

Quayside is proudly offered to investors by Investar, an award-winning team of developers with combined experience of 40 years in the industry. We create buildings people can feel truly proud to live and work in, bringing our commitment to quality, craftsmanship and superior design to every single project.

We've established an excellent reputation and have been recognised nationally and internationally by numerous industry awards and publications. More importantly, we're proud of our exceptional service and have built a culture of going above and beyond our buyers' expectations.

Find out more at [www.investarproperty.co.uk](http://www.investarproperty.co.uk)



## FONTENOY DEVELOPMENT

*Liverpool*



## FABRIC VILLAGE

*Liverpool*



## HURST STREET

*Liverpool*



## MELODY GARDEN

*Manchester*

As seen in:







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